

Say Yes to Education

Rural Alliance

February 24, 2020



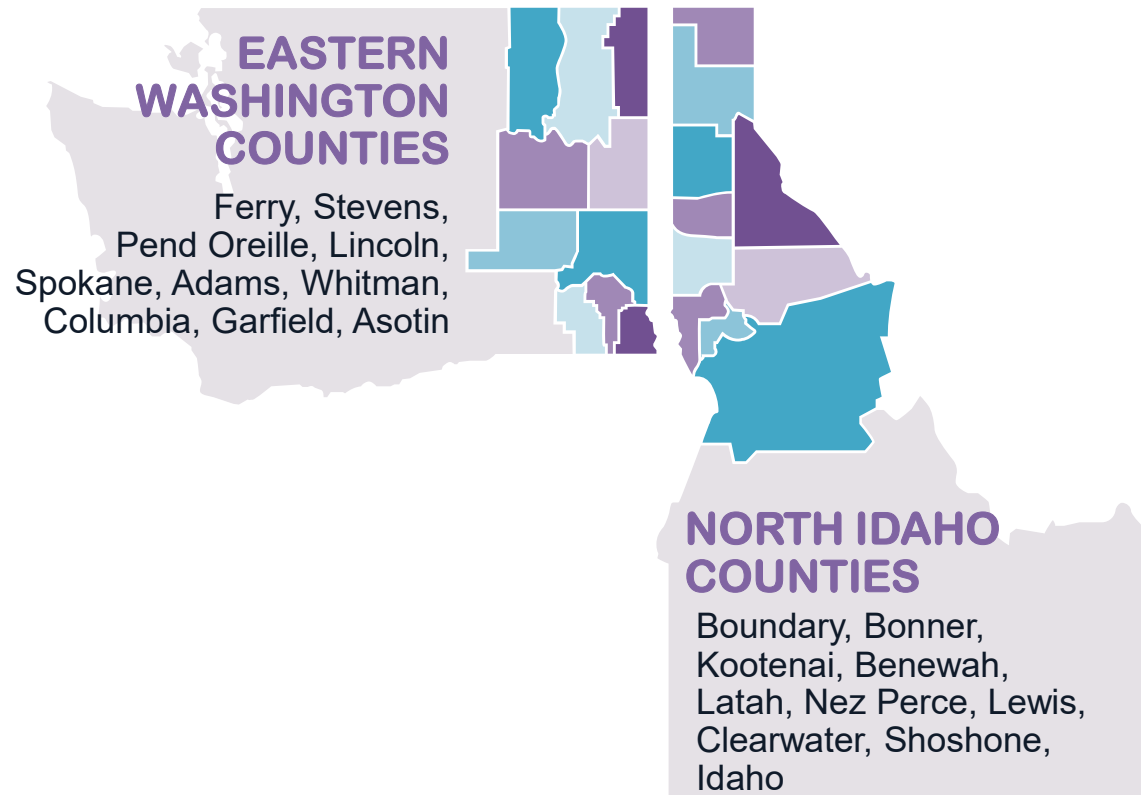
Mission:

To ignite generosity that transforms lives and communities.

Vision:

Vibrant and sustainable communities where every person has the opportunity to thrive.

Community giving to community



Impact Areas

- \$7 million awarded annually in grants and scholarships
- Nonprofit organizations, schools, municipalities, tribal entities



**Education
and youth
development**



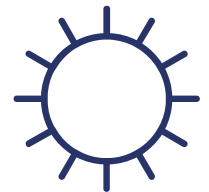
**Health and
wellbeing**



**Arts and
culture**



**Economic
opportunity**



**Quality of
life**

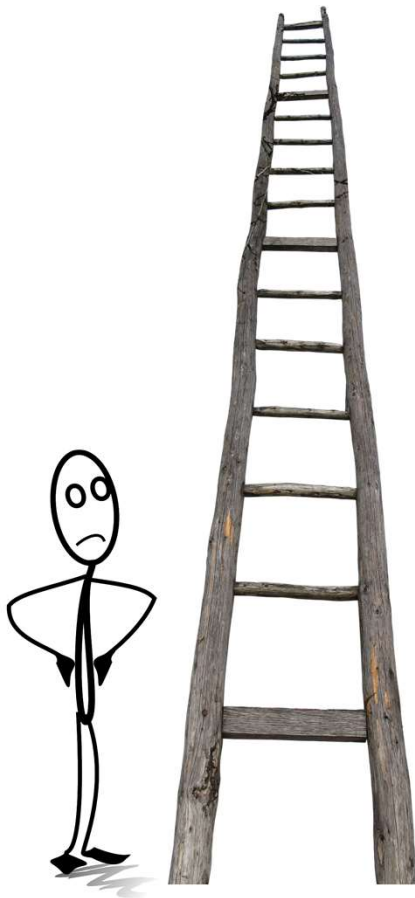


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sayyestoeducation.org

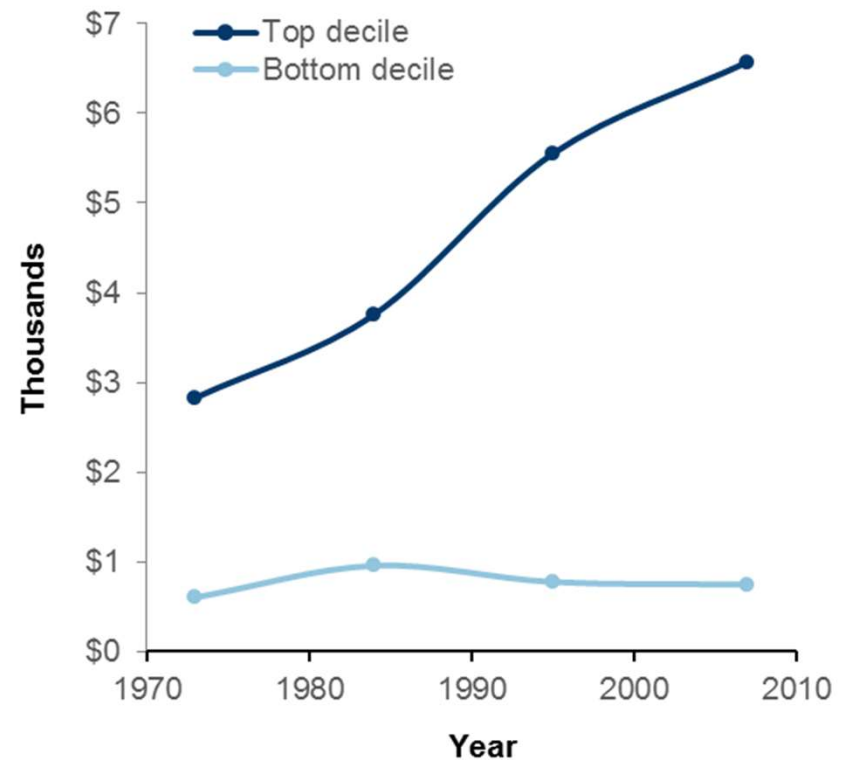
The Bold Promise

Opportunity Gap

The American Dream?



Parental "Enrichment" Spending on Children



Source: Putnam (2015)

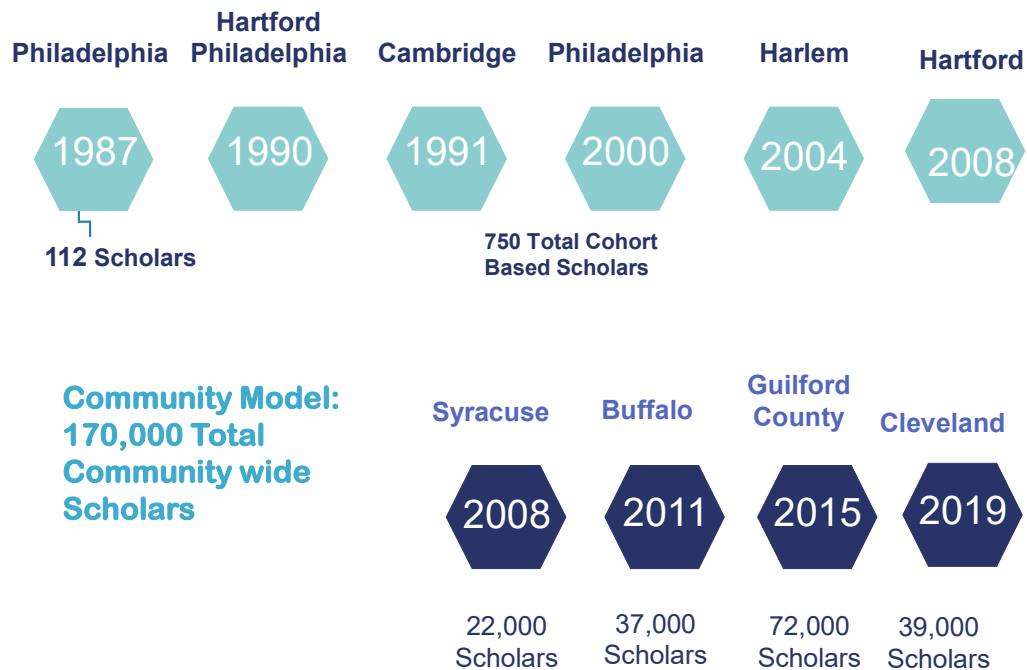
BROOKINGS



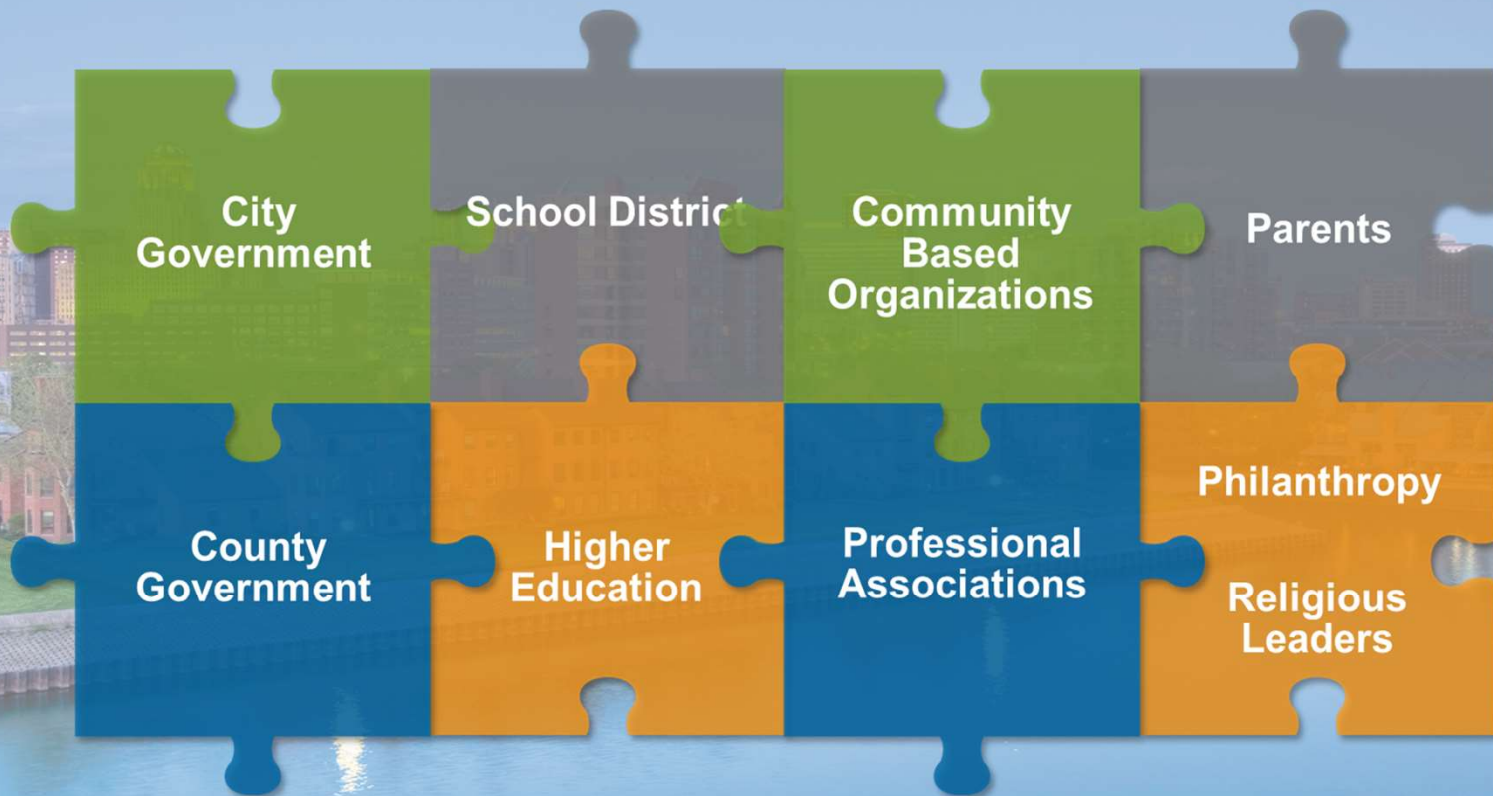
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The Bold Promise

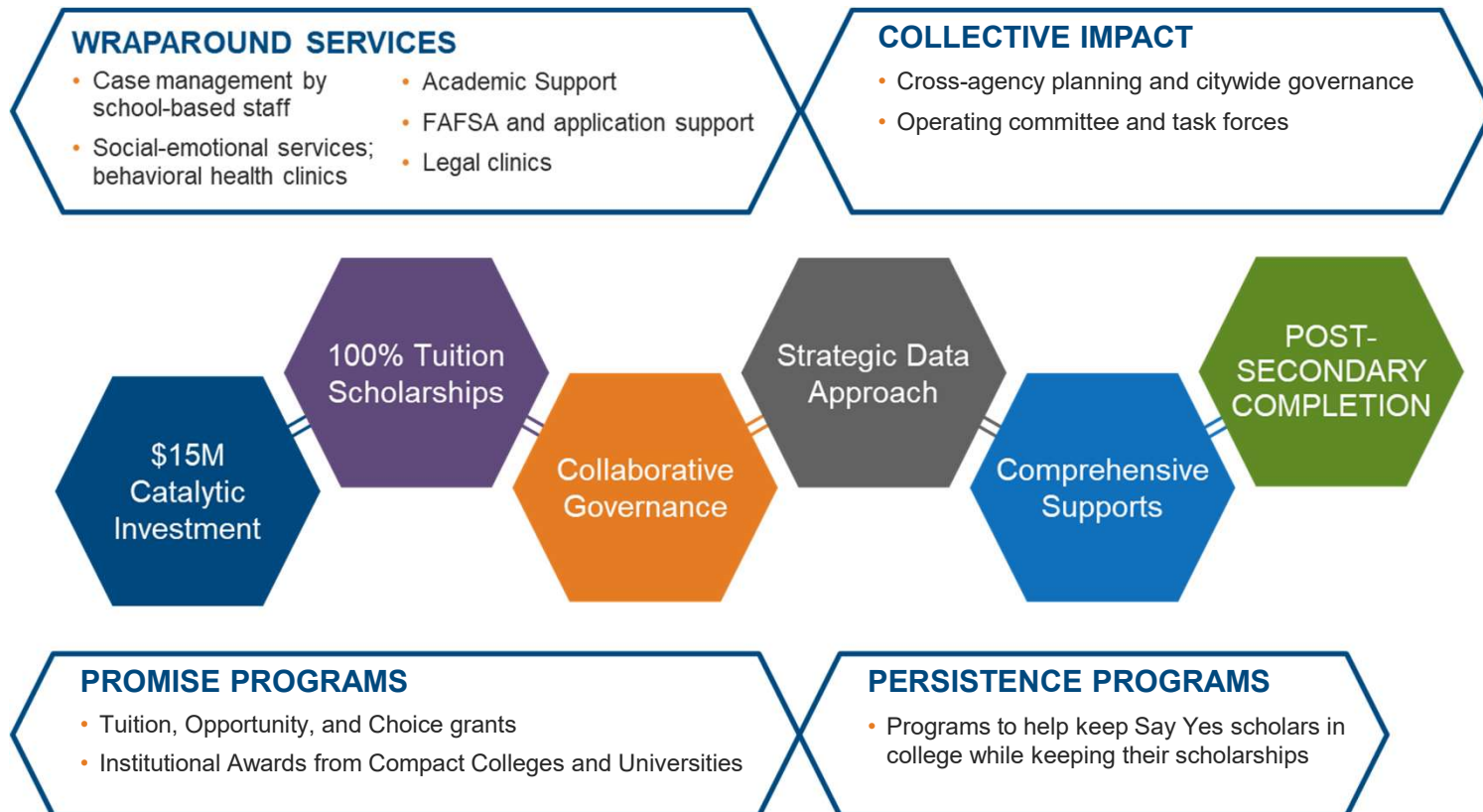
31 Years of Experience and Learning...



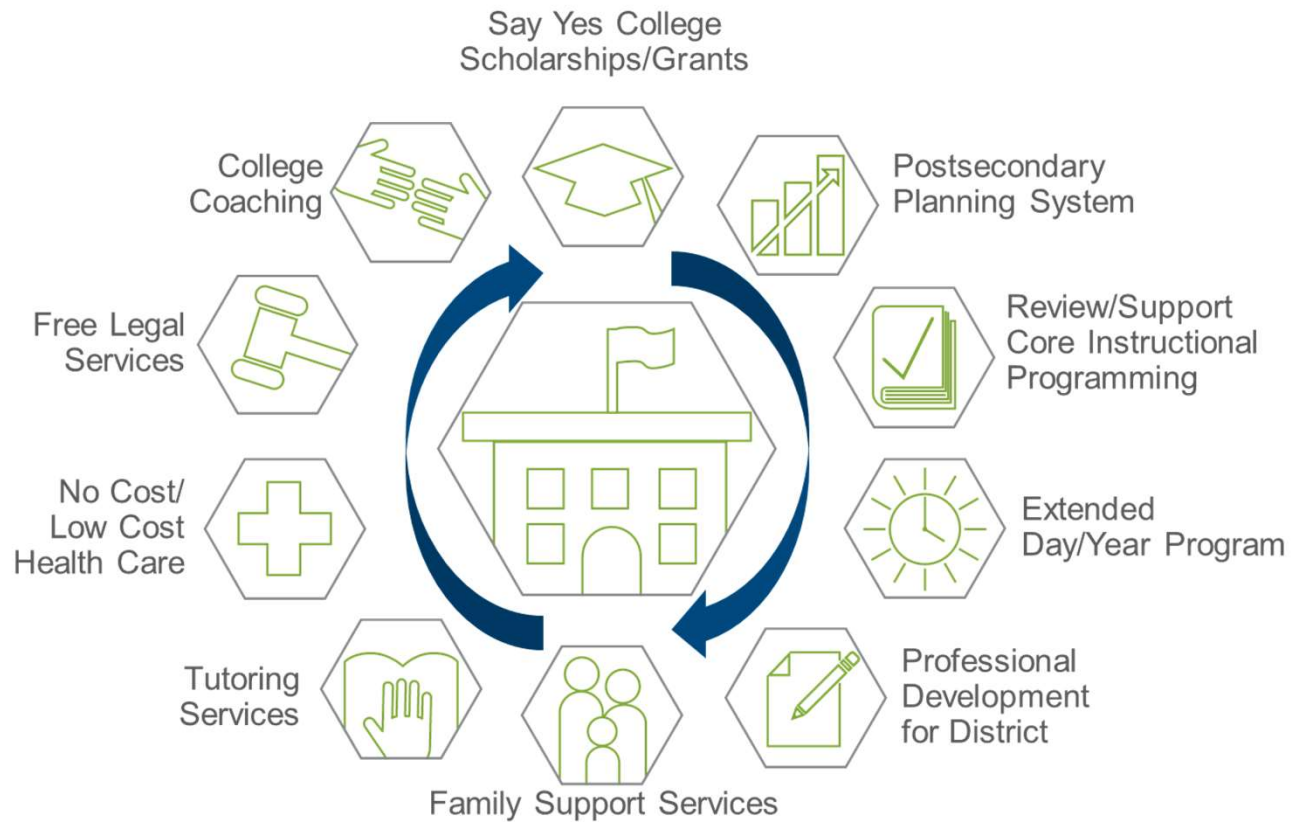
Community as the Unit of Change



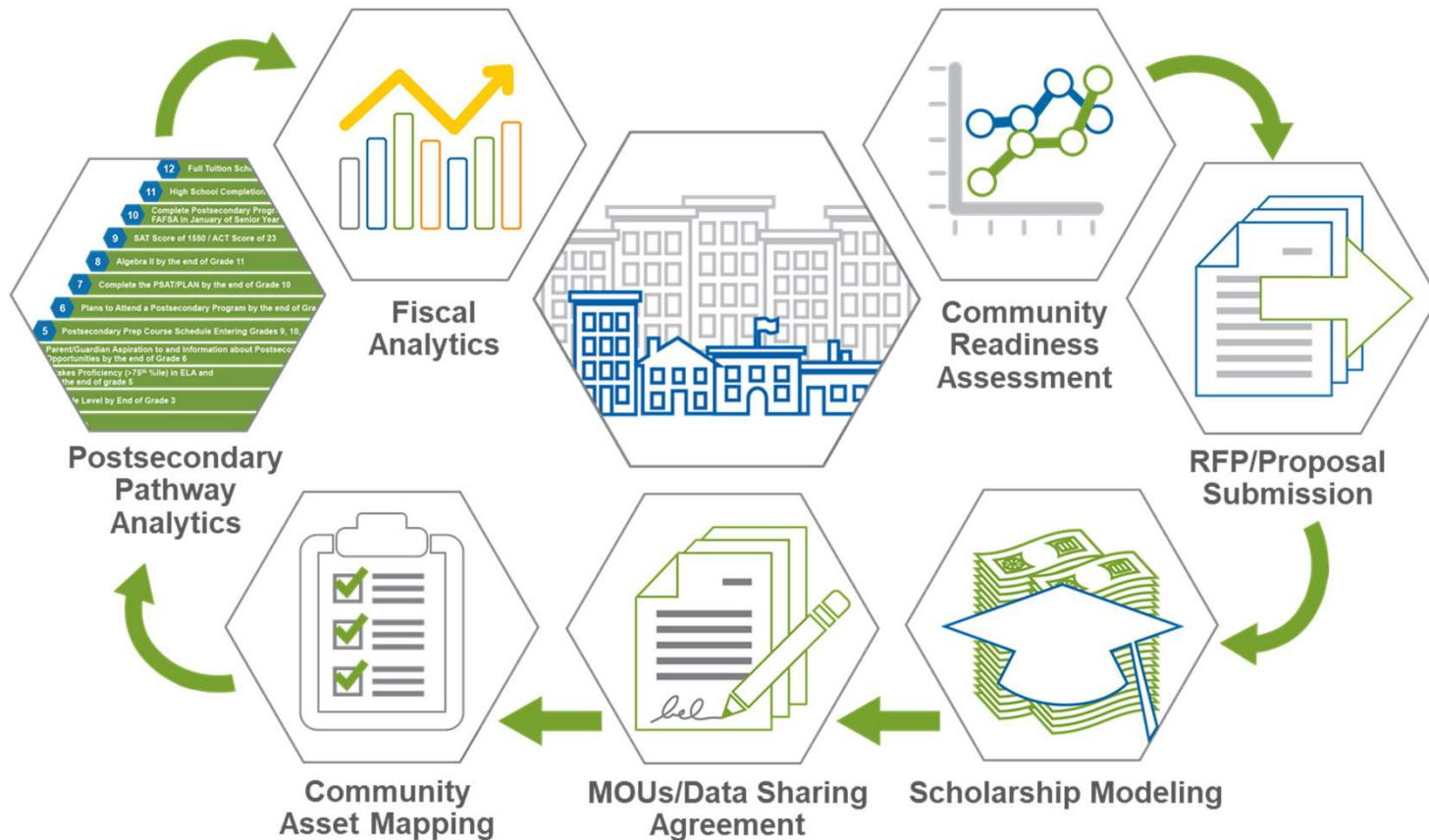
The Say Yes Theory of Action: Spanning Multiple Markets



Comprehensive Supports



Building Systems for Scale and Sustainability



Say Yes's Track Record

Within the first three years of Say Yes Buffalo:



- **Universal school-based mental health clinics**, and mobile health clinics



- **5 school-based legal clinics** have opened



- **100% of school buildings** are staffed with Family Support Specialists (across 55 buildings)



- Summer camp was offered at **35 sites** through partnerships with **33 community based service providers** in 2015, with a long-term sustainable funding plan through 2021

Community Wins!



- Over **170,000 public school students** have access to Say Yes support services and postsecondary scholarships

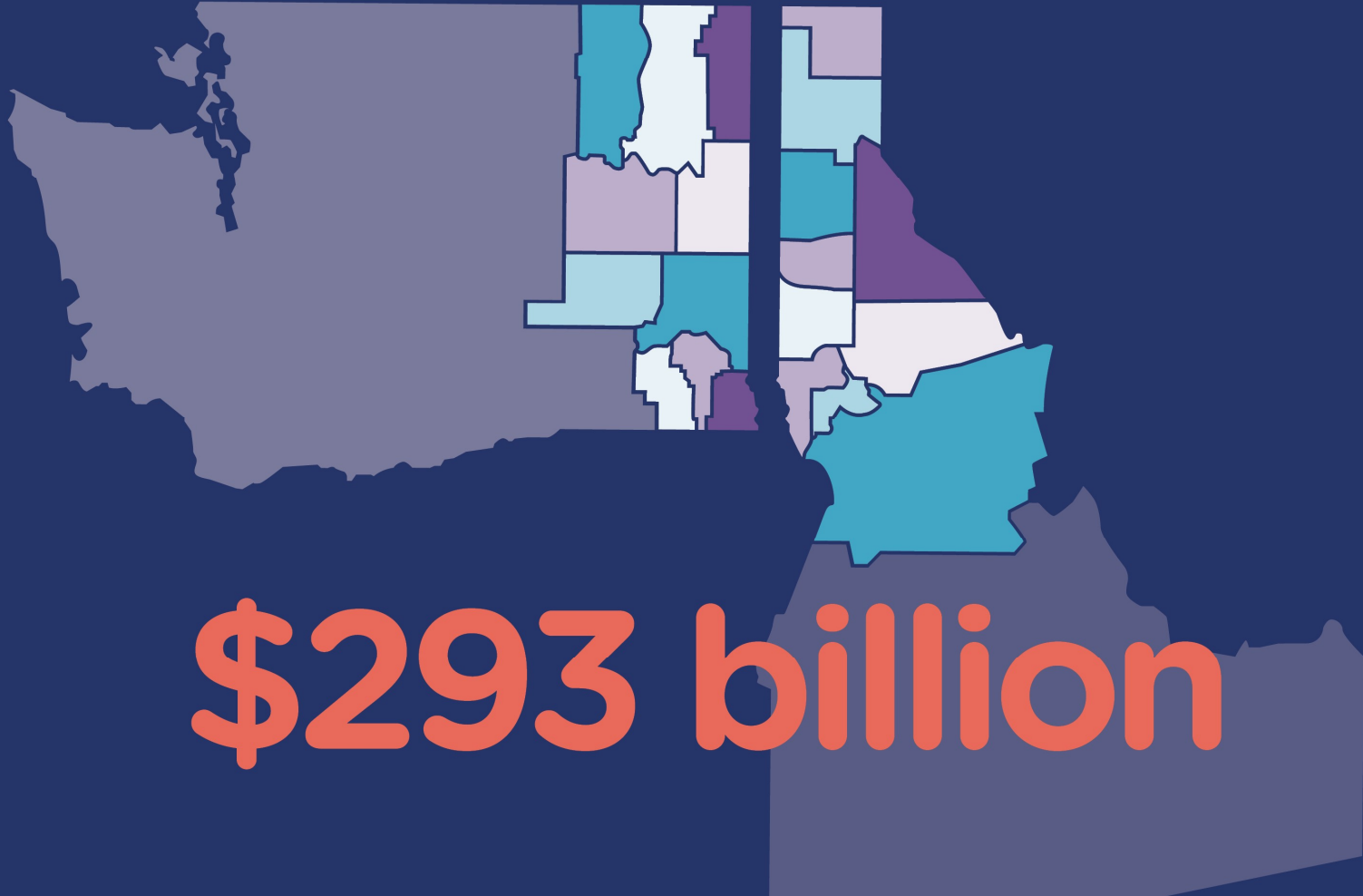


- Postsecondary matriculation has increased by **10 percentage points** (from 57% in 2012 to 67% in 2018)

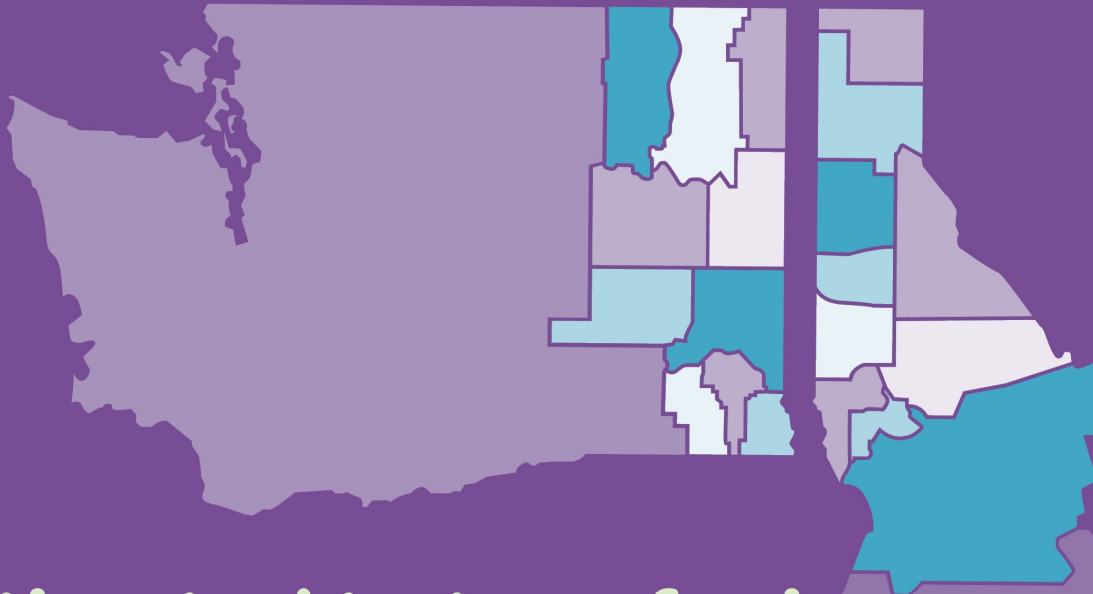


- In 2014, for **every \$1.00 Say Yes spent in Buffalo, it leveraged \$15.11** in external investments toward student supports
- Buffalo has seen a 42% reduction in their Foster Care placement since the implementation of Say Yes-savings of \$11.5M per year

Estimated net worth in our region today is

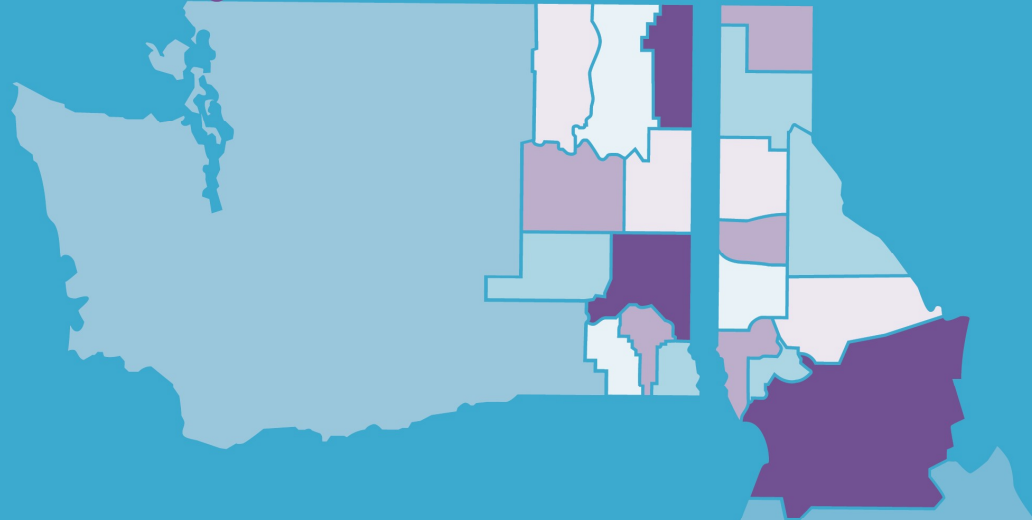


Over the next 10 years,
\$42 billion



is estimated to transfer in our region from
one generation to the next.

If just **5%** of the transfer of wealth was
designated for our local communities, over
\$2 billion



could be invested in new endowments to positively
impact the region for generations to come.

Investing **5%** of the regional transfer of wealth in
new endowments would provide over



\$100 million

in annual grantmaking in just 5 years.

WHAT DOES THIS MEAN FOR Eastern Washington

- Today, the combined net worth in Eastern Washington stands at **\$200 billion**.
- Over the next ten years, an estimated **\$29 billion** of that wealth will transfer between generations.
- Endowed community funds totaling **\$1.4 billion** could be established if just **5%** of this wealth transfer was directed to community giving.
- After just five years, local community funds could support over **\$60 million** in annual grantmaking for the benefit of Eastern Washington





INNOVIA
FOUNDATION

driving community transformation